

Editorial Rates

The median rates in this chart are based on data generated by a survey administered to EFA members from November 2023 through mid-January 2024. One thousand respondents, representing 30.3% of the EFA's membership, answered questions about the editorial services they provided and the rates they charged for those services during the 2023 calendar year. Because members were instructed to respond only to questions applicable to their own work, the number of responses for each question varied widely.

Please note that this chart uses the industry standard of 250 words per manuscript page.

As a member association, the EFA neither sets rates nor advises members on what rates or rate types to use.

Individual members' rates may vary considerably, depending on multiple factors, including type of work, turnaround time, degree of expertise, local cost of living, training, and years of experience.



CONSULTING	PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	FLAT FEE	
					Mean	Median
Coaching		\$70.00–\$90.00			\$ 740.25	\$ 100.00
Query Letter Coaching		\$65.00–\$80.00			\$ 196.11	\$ 145.00
Marketing and Promotion						
<i>Electronic media (non-social)</i>		\$50.00–\$100.00			\$ 89.00	\$ 100.00
<i>Print media</i>		\$52.50–\$75.00			\$ 2,074.17	\$ 115.00
<i>Social media</i>		\$50.00–\$75.00			\$ 74.00	\$ 75.00
Project Management		\$60.00–\$85.00			\$ 850.94	\$ 65.00
Other Consulting (see No. 1, below)		\$72.50–\$112.50			\$ 1,091.00	\$ 142.00

NOTE: Consulting rates vary greatly and depend on project type and duration. The greater the difference between the mean and the median, the wider the range of rates.

DESIGN	PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	FLAT FEE	
					Mean	Median
Graphic Design						
<i>Book covers</i>		\$50.00–\$65.00	\$20.00–\$40.00	5.0–15.0	\$ 199.29	\$ 50.00
<i>Books and print media</i>		\$50.00–\$60.00	\$5.00–\$12.00	5.0–15.0	\$ 32.50	\$ 32.50
<i>eBooks and electronic media</i>		\$50.00–\$55.00	n/a–n/a	2.0–4.0	\$ 475.00	\$ 475.00
<i>Signage</i>		\$50.00–\$50.00	\$3.00–\$5.00	5.0–10.0	\$ 40.00	\$ 40.00
<i>Swag</i>		\$45.00–\$50.00	\$5.00–\$10.00	10.0–10.0	\$ 45.00	\$ 45.00
<i>Websites</i>		\$45.00–\$60.00	n/a–n/a	n/a–n/a		
<i>Other media</i>		\$47.50–\$85.00	n/a–n/a	n/a–n/a	\$ 3,000.00	\$ 3,000.00

Layout						
	<i>Books and print media</i>	\$45.00–\$60.00	\$4.00–\$8.00	5.0–20.0	\$ 278.13	\$ 275.00
	<i>eBooks and electronic media</i>	\$45.00–\$55.00	\$0.50–\$0.75	6.0–20.0	\$ 262.78	\$ 250.00
	<i>Websites</i>	\$45.00–\$62.50	n/a–n/a	n/a–n/a	\$ 2,000.00	\$ 2,000.00
	<i>Other media</i>	\$55.00–\$85.00	\$50.00–\$50.00	3.0–3.0	\$ 296.67	\$ 250.00
Other Design (see No. 2, below)		\$102.50–\$250.00	n/a–n/a	n/a–n/a		
EDITING		PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	
					FLAT FEE Mean Median	
Copyediting						
	<i>Academic, humanities (student)</i>	3.0¢–5.0¢	\$40.00–\$50.00	\$7.50–\$12.50	4.0–8.0	
	<i>Academic, humanities (faculty, publication)</i>	3.5¢–5.0¢	\$45.00–\$60.00	\$8.75–\$12.50	4.0–8.0	
	<i>Academic, STEM (student)</i>	3.6¢–5.5¢	\$45.00–\$60.00	\$8.88–\$13.75	4.0–7.3	
	<i>Academic, STEM (faculty, publication)</i>	3.8¢–6.0¢	\$50.00–\$60.00	\$9.50–\$15.00	4.0–7.0	
	<i>Academic, other</i>	3.5¢–5.0¢	\$50.00–\$60.00	\$8.75–\$12.50	4.0–8.0	
	<i>Business/marketing</i>	3.0¢–5.0¢	\$50.00–\$60.00	\$7.50–\$12.50	5.0–10.0	
	<i>Fiction</i>	2.0¢–3.0¢	\$40.00–\$50.00	\$5.00–\$7.50	5.0–10.0	
	<i>Graphic novels</i>	3.0¢–3.5¢	\$38.00–\$55.00	\$7.50–\$8.75	9.5–15.0	
	<i>Legal</i>	4.0¢–14.8¢	\$50.00–\$65.00	\$10.00–\$36.88	5.0–7.0	
	<i>Medical</i>	4.9¢–5.0¢	\$50.00–\$65.00	\$12.33–\$12.50	3.0–6.0	
	<i>Medicolegal</i>	6.0¢–8.0¢	\$40.00–\$50.00	\$15.00–\$20.00	5.0–10.0	
	<i>Memoirs</i>	2.5¢–3.5¢	\$45.00–\$55.00	\$6.25–\$8.75	5.0–10.0	
	<i>Nonfiction</i>	3.0¢–4.0¢	\$45.00–\$60.00	\$7.50–\$10.00	5.0–8.0	
	<i>Technical</i>	4.0¢–6.0¢	\$50.00–\$60.00	\$10.00–\$15.00	4.0–7.8	
	<i>Other</i>	4.0¢–6.0¢	\$50.00–\$62.50	\$10.00–\$15.00	5.0–7.0	
Developmental Editing						
	<i>Academic, humanities (student)</i>	4.0¢–6.0¢	\$50.00–\$60.00	\$10.00–\$15.00	4.0–8.0	
	<i>Academic, humanities (faculty, publication)</i>	4.0¢–5.0¢	\$56.50–\$70.00	\$10.00–\$12.50	4.0–7.0	
	<i>Academic, STEM (student)</i>	5.0¢–7.0¢	\$50.00–\$65.00	\$12.50–\$17.50	3.0–7.0	
	<i>Academic, STEM (faculty, publication)</i>	5.0¢–6.0¢	\$55.00–\$70.00	\$12.50–\$15.00	3.5–5.0	
	<i>Academic, other</i>	4.0¢–6.0¢	\$55.00–\$76.50	\$10.00–\$15.00	4.0–7.5	
	<i>Business/marketing</i>	4.0¢–6.0¢	\$55.00–\$72.50	\$10.00–\$15.00	4.0–10.0	
	<i>Fiction</i>	3.0¢–4.0¢	\$50.00–\$60.00	\$7.50–\$10.00	5.0–10.0	
	<i>Graphic novels</i>	3.3¢–5.0¢	\$50.00–\$70.00	\$8.25–\$12.50	10.0–15.0	
	<i>Legal</i>	5.0¢–6.5¢	\$70.00–\$82.50	\$12.50–\$16.25	4.0–6.5	
	<i>Medical</i>	5.5¢–7.0¢	\$60.00–\$75.00	\$13.75–\$17.50	2.5–4.5	

<i>Medicolegal</i>	n/a–n/a	\$45.00–\$75.00	n/a–n/a	3.5–10.5
<i>Memoirs</i>	3.7¢–5.0¢	\$55.00–\$65.00	\$9.25–\$12.50	4.0–8.0
<i>Nonfiction</i>	4.0¢–5.0¢	\$55.00–\$70.00	\$10.00–\$12.50	4.0–7.0
<i>Technical</i>	5.0¢–7.3¢	\$58.00–\$65.00	\$12.50–\$18.13	3.5–6.5
<i>Other</i>	4.0¢–6.0¢	\$60.00–\$70.00	\$10.00–\$15.00	4.0–7.5
Formatting				
<i>Academic, humanities (student)</i>		\$45.00–\$50.00	\$40.00–\$50.00	7.0–11.0
<i>Academic, humanities (faculty, publication)</i>		\$50.00–\$60.00	\$45.00–\$52.50	7.0–10.0
<i>Academic, STEM (student)</i>		\$45.00–\$55.00	\$50.00–\$50.00	4.0–10.0
<i>Academic, STEM (faculty, publication)</i>		\$50.00–\$60.00	\$50.00–\$55.00	4.0–10.0
<i>Academic, other</i>		\$50.00–\$60.00	\$30.00–\$50.00	6.0–10.0
<i>Business/marketing</i>		\$50.00–\$65.00	\$45.00–\$55.00	7.0–12.0
<i>Fiction</i>		\$50.00–\$60.00	\$2.50–\$3.50	15.0–18.0
<i>Graphic novels</i>		\$51.25–\$66.25	\$5.00–\$25.00	n/a–n/a
<i>Legal</i>		\$75.00–\$90.00	\$5.00–n/a	8.0–14.5
<i>Medical</i>		\$55.00–\$60.00	\$13.75–\$15.00	1.0–4.0
<i>Medicolegal</i>		n/a–n/a	n/a–n/a	n/a–n/a
<i>Memoirs</i>		\$50.00–\$65.00	\$2.50–\$5.00	7.0–12.0
<i>Nonfiction</i>		\$50.00–\$65.00	\$2.65–\$5.30	7.0–11.0
<i>Technical</i>		\$61.25–\$75.00	\$7.50–\$12.80	6.5–11.0
<i>Other</i>		\$70.00–\$76.50	\$3.90–\$5.60	8.0–9.0
Line Editing				
<i>Academic, humanities (student)</i>	4.0¢–5.0¢	\$45.00–\$60.00	\$10.00–\$12.50	4.0–8.0
<i>Academic, humanities (faculty, publication)</i>	4.0¢–6.0¢	\$50.00–\$65.00	\$10.00–\$15.00	4.0–7.3
<i>Academic, STEM (student)</i>	4.0¢–6.5¢	\$50.00–\$60.00	\$10.00–\$16.25	4.0–7.5
<i>Academic, STEM (faculty, publication)</i>	4.0¢–6.0¢	\$50.00–\$60.00	\$10.00–\$15.00	4.0–6.5
<i>Academic, other</i>	4.0¢–6.0¢	\$50.00–\$65.00	\$10.00–\$15.00	4.0–7.3
<i>Business/marketing</i>	4.0¢–6.0¢	\$50.00–\$70.00	\$10.00–\$14.88	5.0–8.0
<i>Fiction</i>	2.5¢–4.0¢	\$45.00–\$60.00	\$6.25–\$10.00	5.0–8.0
<i>Graphic novels</i>	2.5¢–4.0¢	\$40.00–\$55.00	\$6.25–\$10.00	10.0–15.0
<i>Legal</i>	5.0¢–15.5¢	\$60.00–\$75.00	\$12.50–\$38.75	5.0–8.5
<i>Medical</i>	4.0¢–6.0¢	\$50.00–\$65.00	\$10.00–\$15.00	3.0–6.0
<i>Medicolegal</i>	7.0¢–9.0¢	\$40.00–\$57.50	\$17.50–\$22.50	5.0–10.0
<i>Memoirs</i>	3.0¢–4.1¢	\$50.00–\$60.00	\$7.50–\$10.25	5.0–8.0
<i>Nonfiction</i>	3.5¢–5.0¢	\$50.00–\$65.00	\$8.75–\$12.50	4.0–7.0

<i>Technical</i>	4.0¢–6.0¢	\$50.00–\$65.00	\$10.00–\$15.00	4.0–7.0	
<i>Other</i>	4.0¢–6.3¢	\$50.00–\$70.00	\$10.00–\$15.75	4.0–6.0	
Proofreading					
<i>Academic, humanities (student)</i>	2.0¢–4.0¢	\$40.00–\$50.00	\$5.00–\$10.00	7.0–10.0	
<i>Academic, humanities (faculty, publication)</i>	2.0¢–3.4¢	\$40.00–\$50.00	\$5.00–\$8.53	7.0–10.0	
<i>Academic, STEM (student)</i>	3.0¢–5.0¢	\$42.50–\$55.00	\$7.50–\$12.50	6.0–10.0	
<i>Academic, STEM (faculty, publication)</i>	3.0¢–5.0¢	\$40.00–\$50.00	\$7.50–\$12.50	6.0–10.0	
<i>Academic, other</i>	2.0¢–4.1¢	\$41.50–\$55.00	\$5.00–\$10.25	6.0–10.5	
<i>Business/marketing</i>	2.0¢–4.0¢	\$45.00–\$57.50	\$5.00–\$10.00	7.0–10.0	
<i>Fiction</i>	1.2¢–2.0¢	\$35.00–\$45.00	\$3.00–\$5.00	8.0–14.0	
<i>Graphic novels</i>	1.5¢–2.8¢	\$35.00–\$40.00	\$3.75–\$6.88	9.5–17.5	
<i>Legal</i>	2.0¢–3.8¢	\$40.00–\$51.00	\$5.00–\$9.38	6.0–10.0	
<i>Medical</i>	5.0¢–5.0¢	\$45.00–\$60.00	\$12.50–\$12.50	6.0–10.0	
<i>Medicolegal</i>	n/a–n/a	\$37.50–\$65.00	n/a–n/a	n/a–n/a	
<i>Memoirs</i>	2.0¢–2.5¢	\$35.00–\$47.50	\$5.00–\$6.25	8.0–12.0	
<i>Nonfiction</i>	2.0¢–3.0¢	\$40.00–\$50.00	\$5.00–\$7.50	7.0–11.0	
<i>Technical</i>	2.5¢–4.0¢	\$45.00–\$57.00	\$6.25–\$10.00	6.0–10.0	
<i>Other</i>	2.0¢–3.3¢	\$36.00–\$51.00	\$5.00–\$8.28	6.5–10.0	
Other Editing (see No. 3, below)	1.3¢–2.0¢	\$48.75–\$62.50	\$3.31–\$5.00	16.3–23.5	

PUBLISHING	PER WORD	PER HOUR	PER PAGE	PAGES/HR	FLAT FEE	
			(250 words)		Mean	Median
Book Proposal						
<i>Book</i>	6.0¢–9.0¢	\$60.00–\$90.00		5.0–6.0	\$ 3,335.71	\$ 575.00
<i>eBook</i>	4.5¢–5.5¢	\$55.00–\$77.50		1.0–3.0	\$ 5,250.00	\$ 5,250.00
<i>Other media</i>	n/a–n/a	\$55.00–\$80.00		n/a–n/a		
Indexing						
<i>Book</i>	2.0¢–3.0¢	\$50.00–\$60.00		5.0–10.0		
<i>eBook</i>	1.8¢–1.8¢	\$50.00–\$80.00		8.0–n/a		
<i>Website</i>	n/a–n/a	\$50.00–\$60.00		n/a–n/a		
<i>Other media</i>	15.0¢–20.0¢	\$57.50–\$90.00		n/a–n/a		
Permissions		\$50.00–\$75.00	n/a–n/a		\$ 48.00	\$ 48.00
Research and Fact-Checking						
<i>Fact-checking</i>		\$55.00–\$72.50	\$4.00–\$4.00	2.0–4.0		
<i>Research</i>		\$57.50–\$75.00	\$4.00–\$4.00	2.0–4.0		
Self-Publishing Assistance						

<i>Electronic</i>		\$50.00–\$60.00			\$ 185.91	\$ 200.00
<i>Print</i>		\$50.00–\$75.00			\$ 253.18	\$ 200.00
<i>Other media</i>		\$50.00–\$61.25			\$ 227.78	\$ 200.00
Other Publishing (see No. 4, below)	n/a–n/a	\$32.50–\$62.50	n/a–n/a	1.0–10.0	\$ 347.50	\$ 347.50

READING	PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	FLAT FEE	
					Mean	Median
Beta Reading	0.8¢–1.2¢	\$31.00–\$45.00		10.0–17.5	\$ 208.70	\$ 150.00
Manuscript Assessment/Evaluation	1.5¢–1.5¢	\$40.00–\$54.00		11.0–17.0	\$ 855.56	\$ 600.00
Sensitivity/Authenticity Reading						
<i>Sensitivity</i>	1.5¢–2.0¢	\$50.00–\$60.00		10.0–15.0	\$ 580.00	\$ 300.00
<i>Authenticity</i>	1.5¢–3.8¢	\$50.00–\$55.00		10.0–22.5	\$ 933.33	\$ 500.00
<i>Sensitivity and authenticity</i>	1.0¢–2.8¢	\$40.00–\$52.50		10.0–30.0	\$ 600.00	\$ 600.00
Other Reading (see No. 5, below)	1.0¢–2.5¢	\$50.00–\$59.00		10.0–15.5	\$ 875.00	\$ 525.00

TRANSCRIPTION	PER AUDIO MINUTE	PER HOUR	PER PAGE (250 words)	AUDIO MIN./HR	FLAT FEE	
					Mean	Median
Transcription	\$1.25–\$1.38	\$40.00–\$55.00		32.5–37.5		

NOTE: Transcription is charged in terms of per-audio minute, per hour, and audio minutes per hour

TRANSLATION	PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	FLAT FEE	
					Mean	Median
<i>From English</i>	12.0¢–19.5¢	\$57.50–\$75.00	\$30.00–\$48.75	2.0–3.0		
<i>To English</i>	12.0¢–17.0¢	\$50.00–\$70.00	\$30.00–\$42.50	2.0–3.0		

WRITING	PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	FLAT FEE	
					Mean	Median
Curriculum Development						
<i>Curricula, primary school</i>	5.2¢–7.8¢	\$84.00–\$100.00	n/a–n/a	4.0–6.0	n/a	n/a
<i>Curricula, secondary school</i>	52.6¢–\$1.04	\$78.00–\$78.00	n/a–\$260.00	3.3–4.5	n/a	n/a
<i>Curricula, undergraduate</i>	5.2¢–7.8¢	\$78.00–\$78.00	n/a–n/a	4.0–6.0	\$ 1,000.00	\$ 1,000.00
<i>Curricula, graduate</i>	n/a–n/a	\$67.50–\$75.00	n/a–n/a	1.0–3.0	\$ 4,000.00	\$ 4,000.00
Ghostwriting						
<i>Articles/essays</i>	20.0¢–24.0¢	\$60.00–\$97.50	n/a–n/a	1.5–3.5		
<i>Blog posts</i>	20.0¢–24.5¢	\$60.00–\$100.00	n/a–n/a	1.0–3.0		
<i>Business/marketing</i>	27.5¢–\$1.00	\$75.00–\$100.00	n/a–\$250.00	1.0–3.0		
<i>Fiction, full-length</i>	9.0¢–11.5¢	\$55.00–\$110.00	n/a–n/a	3.0–5.5		
<i>Graphic novels</i>	n/a–n/a	n/a–n/a	n/a–n/a	n/a–n/a		
<i>Journalism</i>	33.0¢–35.0¢	\$60.00–\$95.00	n/a–n/a	1.0–3.5		

<i>Legal</i>	25.0¢–\$1.00	\$55.00–\$85.00	n/a–\$250.00	n/a–n/a
<i>Medical</i>	n/a–n/a	\$82.50–\$110.00	n/a–n/a	1.0–3.0
<i>Medicolegal</i>	\$1.00–\$2.00	n/a–n/a	\$250.00–\$500.00	n/a–n/a
<i>Memoir</i>	16.7¢–20.0¢	\$75.00–\$100.00	n/a–n/a	2.0–4.0
<i>Nonfiction, full-length</i>	20.0¢–27.0¢	\$75.00–\$110.00	n/a–n/a	1.5–4.0
<i>Nonfiction, short-form</i>	20.0¢–29.0¢	\$70.00–\$110.00	n/a–n/a	1.0–3.0
<i>Scientific</i>	24.0¢–24.0¢	\$80.00–\$100.00	n/a–n/a	1.0–3.5
<i>Short story</i>	9.5¢–13.5¢	\$60.00–\$95.00	n/a–n/a	2.5–5.0
<i>Technical</i>	20.0¢–26.5¢	\$77.50–\$100.00	n/a–n/a	1.0–3.5
<i>Other</i>	17.0¢–58.5¢	\$85.00–\$105.00	n/a–n/a	3.0–4.0
Work-for-Hire				
<i>Articles/essays</i>	30.0¢–87.5¢	\$60.00–\$75.00	n/a–n/a	1.0–3.0
<i>Blog posts</i>	20.0¢–30.0¢	\$50.00–\$79.00	n/a–n/a	1.0–3.0
<i>Business/marketing</i>	22.5¢–69.5¢	\$62.50–\$100.00	n/a–n/a	1.0–4.0
<i>Fiction, full-length</i>	9.5¢–14.0¢	\$50.00–\$92.50	n/a–n/a	2.5–6.0
<i>Graphic novels</i>	n/a–n/a	\$50.00–\$75.00	n/a–n/a	n/a–n/a
<i>Journalism</i>	50.0¢–\$1.00	\$60.00–\$82.50	n/a–\$250.00	1.0–4.0
<i>Legal</i>	n/a–n/a	\$50.00–\$55.00	n/a–n/a	5.0–6.0
<i>Medical</i>	57.5¢–\$1.00	\$70.00–\$85.00	n/a–\$250.00	1.0–3.0
<i>Medicolegal</i>	55.0¢–\$1.00	n/a–n/a	n/a–\$250.00	n/a–n/a
<i>Memoir</i>	22.5¢–39.5¢	\$75.00–\$90.00	n/a–n/a	2.5–6.0
<i>Nonfiction, full-length</i>	22.5¢–65.0¢	\$75.00–\$90.00	n/a–n/a	1.0–4.0
<i>Nonfiction, short-form</i>	30.0¢–81.0¢	\$65.00–\$85.00	n/a–n/a	1.0–3.0
<i>Scientific</i>	\$1.00–\$1.12	\$80.00–\$100.00	\$250.00–\$280.00	1.0–4.0
<i>Short story</i>	10.0¢–12.0¢	\$60.00–\$75.00	n/a–n/a	2.5–6.0
<i>Technical</i>	27.0¢–69.5¢	\$67.50–\$97.50	n/a–n/a	1.0–4.0
<i>Other</i>	21.0¢–62.5¢	\$55.00–\$72.50	n/a–n/a	3.0–5.0
Other Writing (see, No. 6, below)	33.8¢–41.5¢	\$62.50–\$92.50	n/a–n/a	4.0–6.0

OTHER SERVICES

1. Other Consulting

Examples include brainstorming, dissertation development, grant writing, pitch development, proposal development, strategic communications, writing workshops

2. Other Design

Examples include desktop publishing, handouts, magazines, mapmaking, newsletters

3. Other Editing

Examples include 508 accessibility, audiobooks, competitive analyses, picture book, plain language editing, resumes, white papers

4. Other Publishing

Examples include coaching, distribution assistance, journal submission management, picture research, press/market research, publisher research, reference checking and formatting

5. Other Reading

Examples include accessibility to non-academic readers, chapter guidance, cold reading, conceptual clarity, submissions reading

6. Other Writing

Examples include book reviews, children's board books, devotionals, exhibition materials, grant writing, press releases, query letters, screenplays/scripts, social media posts, speechwriting

7. Other Editorial

Examples include communications strategy, oral history interviews, production editing, query letter guidance and editing, research, resume writing/coaching, web architecture/taxonomy